



TRUMANSBURG, NEW YORK, EAT LOCAL EDITION

COMMUNITY Q&A TIME

What Does The Trumansburg Farmers Market Mean To You?

Every Wednesday afternoon, people come to the Trumansburg Farmers Market for all kinds of reasons. They come for something fresh for dinner. They come to see friends. They come to listen to music, wander among the vendors, catch up on the week—or simply enjoy being somewhere where everybody seems to know somebody. But there is something else happening here. Stories are being exchanged.

They are everywhere.

- The farmer behind the table has a story.
- So does the baker.
- So does the musician.
- So does the person standing in line beside you.
- The visitor who has been coming to the market for years has a story.
- So does the person who discovered it for the first time last Wednesday.

The problem isn't that we don't have stories. The problem is that we don't always ask.

That's where *The Accidental Reporter* comes in. In the coming issues of the Trumansburg Farmers Market Eat Local Edition, we're going to try something simple. We're going to ask questions.

- Not a long interview.
- Not a formal questionnaire.

Just one question at a time. Each week, we'll pose a question to a vendor or visitor and invite them to answer it. Their answer might be a sentence. It might be a paragraph. It might lead somewhere we never expected.

And that's precisely the point.

- We're not necessarily looking for finished stories.
- We're collecting the pieces from which stories can eventually be made.



One answer may remind someone of another answer. A simple observation may reveal a remarkable experience. Something a vendor says today may become the beginning of a story we tell months from now.

We'll keep asking. And, over time, we'll begin asking the visitors, too.

Because the people who come to the market aren't simply customers. They are part of the market's story.

- They have memories.
- Relationships.
- Traditions.
- Discoveries.
- Reasons they keep coming back.

The market itself is a collection of these stories. And perhaps we can discover more of them simply by becoming better at asking—and listening.

That's really what *The Accidental Reporter* is about.

It isn't necessarily about professional reporters.

It's about curiosity.

It's about noticing the person next to you and wondering what you don't know about them.

It's about recognizing that ordinary conversations can contain extraordinary stories.

And it's about understanding that a community's history isn't created only by famous people or important events.

It is created by people showing up.

- Week after week.
- Year after year.
- Growing something.
- Making something.
- Selling something.
- Buying something.

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MEET THE ACCIDENTAL REPORTERS



Caden



Pakiza

You may see them at the Trumansburg Farmers Market
with a notebook, a camera—or simply a question.
They're not here looking for breaking news.
They're here listening to your stories.

The story behind a farm.

A family tradition.

A favorite market memory.

A surprising journey.

Who's visiting whom this week?

A conversation worth remembering.

Their job is simple: Ask. Listen. Discover.

And sometimes, the best stories happen by accident.

You never know what you'll learn
when you ask someone a question.

Every person has a story.

Sometimes they just need someone to ask.

LOOK FOR THEM AT THE MARKET

Say Hello. They may have a question for you.

And you may have a story for them.

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- Sharing something.
- Remembering something.

That is how a community tells its story.
The Trumansburg Farmers Market is a particularly good place to listen.

For a few hours each Wednesday, people from different corners of the community come together in one place.

There are longtime residents and newcomers. Farmers and shoppers. Makers and musicians. Parents and children. Neighbors who have known

each other forever and strangers who may become friends.

Every one of them knows something the rest of us don't.

So, beginning with the next issues, we're going to start asking.

One question. One answer. One person at a time.

We'll collect those answers—not necessarily knowing exactly where they will lead.

- Some may become stories in a future issue of *The Accidental Reporter*.
- Some may connect with other stories.

- Some may simply become part of the growing record of this remarkable little market and the people who make it what it is.

And that's okay.

Because sometimes the best way to find a story is not to go looking for one.

Sometimes you just have to ask a question.

And this one seems like a good place to start:

What Does the Trumansburg Farmers Market Mean to You?



Scenes from the market.
(Photos: Pakiza Aminulakyzy)

STORIES WE WANT TO HEAR

One question. One answer. One story at a time.

The Trumansburg Farmers Market is full of Stories

- Some are easy to see.
- Others are hiding in plain sight.
- A vendor has been coming to market for years.
- A new business has an unexpected beginning.
- A customer has a memory that goes back decades.
- A chance conversation at a market table changed someone's life.
- We may never know those stories unless we ask.

So that's what our Accidental Reporters are going to do:

THEY'RE GOING TO ASK & LISTEN

In the coming issues, Cadan and Pakiza will ask the market's vendors one question at a time. We'll collect their answers—not necessarily knowing where they will lead.

- One answer might become a story.
- Another might lead to another question.
- A third might connect two people who share something in common.
- And sometimes, an answer may simply be worth remembering.

Then we'll turn the questions toward the people who come to the market. Because the Farmers Market isn't just the people behind the tables. It's everyone who shows up.

AND WE WANT YOUR HELP

- Who should we talk to?
- Whose story have you always wondered about?
- Who has been part of the Farmers Market for years?
- Who has an unusual story that others might not know?
- You don't have to write the story.
- You don't even have to know the whole story.
- Maybe we'll discover something together.

SO WATCH FOR THE ACCIDENTAL REPORTERS.

Cadan and Pakiza will be at the market. They'll be asking questions. And they'll be listening. Maybe they'll ask you. Or maybe you'll be the one who tells them who they should ask next. Because every community has stories waiting to be discovered.

We're just going to start asking.



SUMMER VENDOR DIRECTORY

Allie's Lemonade
facebook.com/p/Allies-Lemonade-
61578148632946

Boland Thomas Vineyards
facebook.com/btvineyards

Boundary Breaks
boundarybreaks.com

Boundary Breaks Vineyard
boundarybreaks.com

Briar Burr Gardens
briarburrgardens.com

BYOC Refillery
byocrefilleryithaca.com

Cayuga Lake Creamery
cayugalakecreamery.com

Ciderhood
instagram.com/ciderhood

Craftavia
craftaviamarket.org

Crosswinds Farm & Creamery
crosswindsfarmcreamery.com

Fossil Creek Farm, LLC
facebook.com/p/Fossil-Creek-Farm-
LLC-61575587772894

Gardella's Goodies
facebook.com/gardellasgoodies

Hector Hot Peppers
hectorhotpeppers.com

JJ's Dogs & More
facebook.com/p/JJs-Dogs-and-More-
61578524374664

Jojo Cook
jojocookflx.com

Know Your Roots
knowyourroots.com

Linear Eccentricities
www.instagram.com/
lineareccentricities

Lucky Hare Brewing
luckyharebrewing.com

Montour Falls Tea Company
montourfallstea.com

Moonlight Epiphanies
moonlightepiphanies.org

Mountain Moor Farm
mountainmoorfarm@gmail.com

Mush Love Greens
facebook.com/mushlovegreens

On the Street Pita
facebook.com/onthestreetpitas

Rashida Sawyer Bakery
rashidasawyer.com

Redbyrd Orchard Cider & Kombucha
redbyrdorchardcider.com

Sage Hen Farm
sagehenfarmlodi.com

Seneca Shimmer
facebook.com/p/Seneca-Shim-
mer-61557730122976/

Shibui Bath LLC
shibuibath.com

Silo
silofoodtruck.com

Simply Red
simplyredevents.com

Six Circles Farm
sixcirclesfarm.com

Tastes of Wine Country
facebook.com/TastesOfWineCountryCafe

The Grasshopper
grasshopperthai.com

The Grey Moon Homestead
facebook.com/TheGreyMoonHomestead

Three Stone Farm
threestonefarm.com

Waids Honey & Glenwood Farms
glenwoodfarms.com

Wide Awake Bakery
www.wideawakebakery.com

Wixom Farm
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